

## **Place an Advertisement in the 2010 National High School Mock Trial Championship Awards Dinner Keepsake Program**

- Place your ad in this year's Awards Dinner Program Booklet that will be seen by approximately 1,200 people who are attending the Awards Dinner. For many, this booklet becomes a keepsake of the event.
- Judges and lawyers from throughout Pennsylvania and the United States and from several foreign countries will be participating in the program.
- Show your support for the mock trial program or recognize your state's winning team. Congratulate the students, teachers, coaches and attorney-advisors for their hard work, skill and achievement in reaching and participating in the national championship. Recognize and thank the volunteers, parents and others who make this program possible at the local, state and national levels.
- **You may also make a tax-deductible donation** to the Pennsylvania Bar Foundation to help cover the costs of the 2010 National High School Mock Trial Championship. Details are available on the Pennsylvania Bar Foundation Web site, [www.pabarfoundation.org](http://www.pabarfoundation.org).

### **Advertisement Submission Information**

Choose your ad size and provide camera-ready artwork by April 16, 2010, for inclusion in the 2010 National High School Mock Trial Championship Awards Dinner Program Booklet.

#### Ad sizes and costs

Full-page (7" w x 9.5" h) = \$1,000

Half-page (7" w x 4.5" h) = \$500

Half-page (3.25" w x 9.5" h) = \$500

Quarter-page (3.25" w x 4.5" h) = \$250

Business card (3.25" w x 2.25" h) = \$125

Text – maximum of 100 characters/spaces = \$25

#### Details on camera-ready artwork

Text-only ads – Must be 100 characters or less, including spaces and punctuation. E-mail your text to the address provided below.

All ads will be black and white and must be provided camera-ready in one of the following file formats: TIFF, EPS or PDF only. Resolution should be 300 dpi (dots per inch) or higher. Include all fonts and logos.

#### How to submit your ad

- Complete the attached form and send with your check or credit card information by April 16, 2010.
- E-mail your camera-ready artwork to: [susan.etter@pabar.org](mailto:susan.etter@pabar.org)

Susan Etter, Education and Special Projects Coordinator  
Pennsylvania Bar Association  
Phone: 1-800-932-0311, Ext. 2256

**2010 National High School Mock Trial Championship  
Awards Dinner Keepsake Program**

**Advertisement Submission Form**

**Contact information in case there are questions about your ad:**

Contact Name					
Firm or Business					
Contact Address					
City		State		ZIP Code	
Contact E-mail					
Contact Phone					

**Indicate the ad size you are purchasing:**

<input type="checkbox"/>	Full page (7" w x 9.5" h) = \$1,000	<input type="checkbox"/>	Half-page (7" w x 4.5" h) = \$500
		<input type="checkbox"/>	Half-page (3.25" w x 9.5" h) = \$500
<input type="checkbox"/>	Quarter page (3.25" w x 4.5" h) = \$250	<input type="checkbox"/>	Business card (3.25" w x 2.25" h) = \$125
<input type="checkbox"/>	Text – maximum of 100 characters/spaces = \$25		

**Make checks payable to: Pennsylvania Bar Association**

**Credit Card Information:**

Charge my  VISA  MasterCard  Discover  American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Three-digit Code (VISA and MC only) \_\_\_\_\_

Authorized Amount \_\_\_\_\_

Print name as it appears on your credit card \_\_\_\_\_

Signature \_\_\_\_\_

**Please send payment and completed form by Friday, April 16, 2010, to:**

Attn: National High School Mock Trial  
 Pennsylvania Bar Association  
 100 South Street  
 PO Box 186  
 Harrisburg, PA 17108-0186